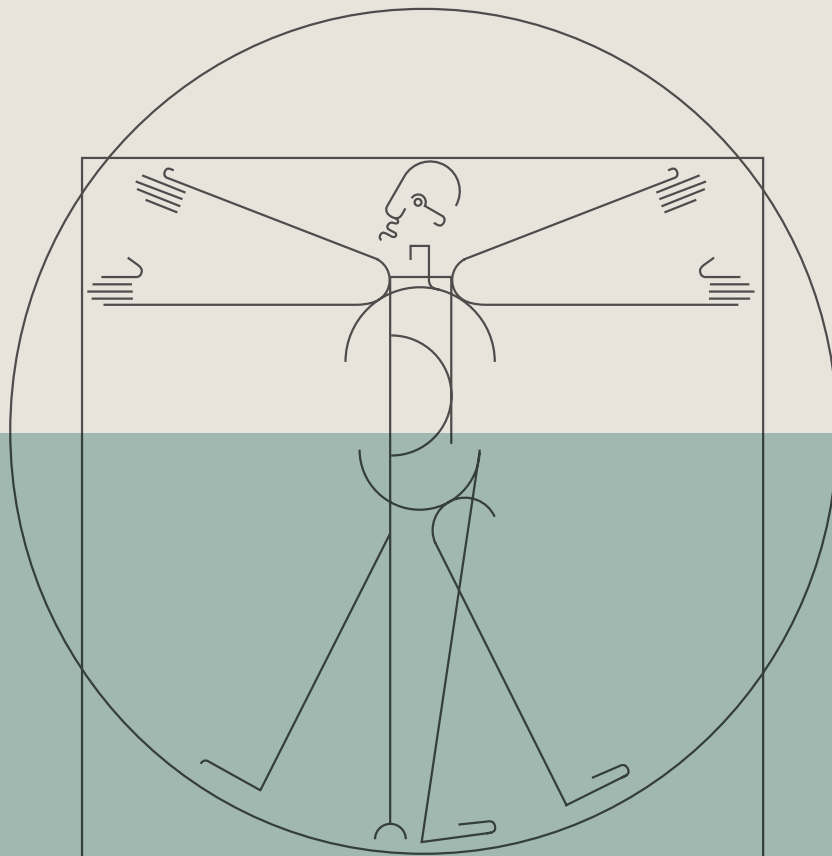


Design Hotels™
Arena* 2019 Tbilisi



New Horizons
Engaging the Future Traveler

Wednesday, September 25 – Rooms Hotel Tbilisi & Lolita

Welcome to Tbilisi

Rooms Hotel Tbilisi

6:00 PM **Opening Breathwork Ceremony**
Sascha Zeilinger & Lihla

Lolita

7:30 PM **Welcome Cocktail**
DJ Set by Zurkin

9:30 PM **Live DJ Performance**
M.rux & The Drums

Thursday, September 26 – Tbilisi Opera and Ballet Theater

Conference Day I

- 8:30 AM **Arrival & Registration**
at Tbilisi Opera and Ballet Theater
- 9:00 AM **Georgia A – Z**
- 9:15 AM **Polyphonic Choir**
Shavnabada
with the support of Bank of Georgia
- 9:30 AM **Cultivating Psycho-Social Health**
Samantha Clarke, Happiness & Change Coach
- 10:00 AM **New Horizons:
Design Hotels™ Strategy Moving Forward**
Peter Cole, CEO of Design Hotels™
- 10:30 AM **Break**
- 11:00 AM **The Promadic Traveler**
Chris Sanderson, Co-Founder of The Future Laboratory
- 11:30 AM **Meaningful Hospitality for the Future Traveler**
Serdar Kutucu, COO of Design Hotels™
- 12:00 PM **The Boho Manifesto**
Julia Chaplin, Author & Journalist interviewed by
Martin Raymond, Co-Founder of The Future Laboratory
- 12:30 PM **Pop-Up Farmers Market & Lunch**
Introduction by Nino Zambakhidze, Founder & Managing
Director of Georgian Farmers Association
- 2:30 PM **Operatic Improvisation**
Hatis Noit
- 2:40 PM **New Frontiers of Hospitality**
Claus Sendlinger, Founder of Design Hotels™ and SLOW
interviewed by Matt Turner, Founder and Editor in Chief
of Sleeper Magazine

- 3:10 PM **Rethinking Hotels: Next-Generation Hospitality**
Siradej Donovanik, Founder of Wonderfruit and ASAI
Hotels and Reza Merchant, Founder of The Collective
interviewed by Tansy Kaschak, Travel Journalist & Activist
- 3:40 PM **The Problem with Plastic**
Ben Pundole, VP Brand Experience Edition Hotels
- 4:00 PM **Ayurveda: The Modern Relevance of Ancient Wisdom**
Jasmine Hemsley, Author & Nutrition Expert
- 4:20 PM **The Neuroscience of Design**
David Kepron, VP of Global Design Strategies
Marriott International
- 4:40 PM **Break**
- 5:00 PM **Trends and Market Shifts in Wellness,
Technology, Experience, and F&B**
Chris Sanderson & Martin Raymond,
Co-Founders of The Future Laboratory
- 6:00 PM **Closing Performance**
Sukhishvili Georgian National Ballet
with the support of Bank of Georgia

Dinner at Stamba Rooftop & Party at Rooms Lounge

- 8:00 PM **Dinner**
- 8:00 PM **Natalie Beridze**
Live Set with Giorgi Shamanauri (viola)
and Giorgi Cagareli (trumpet)
- 8:30 PM **Will Gates B2B Kote Japaridze**
Vinyl Set
- 11:00 PM **Party**
- 11:00 PM **Iorie**
Live DJ Set
- 1:00 AM **Jaime Fiorito**
Closing DJ Set

Friday, September 27 – Stamba Amphitheatre

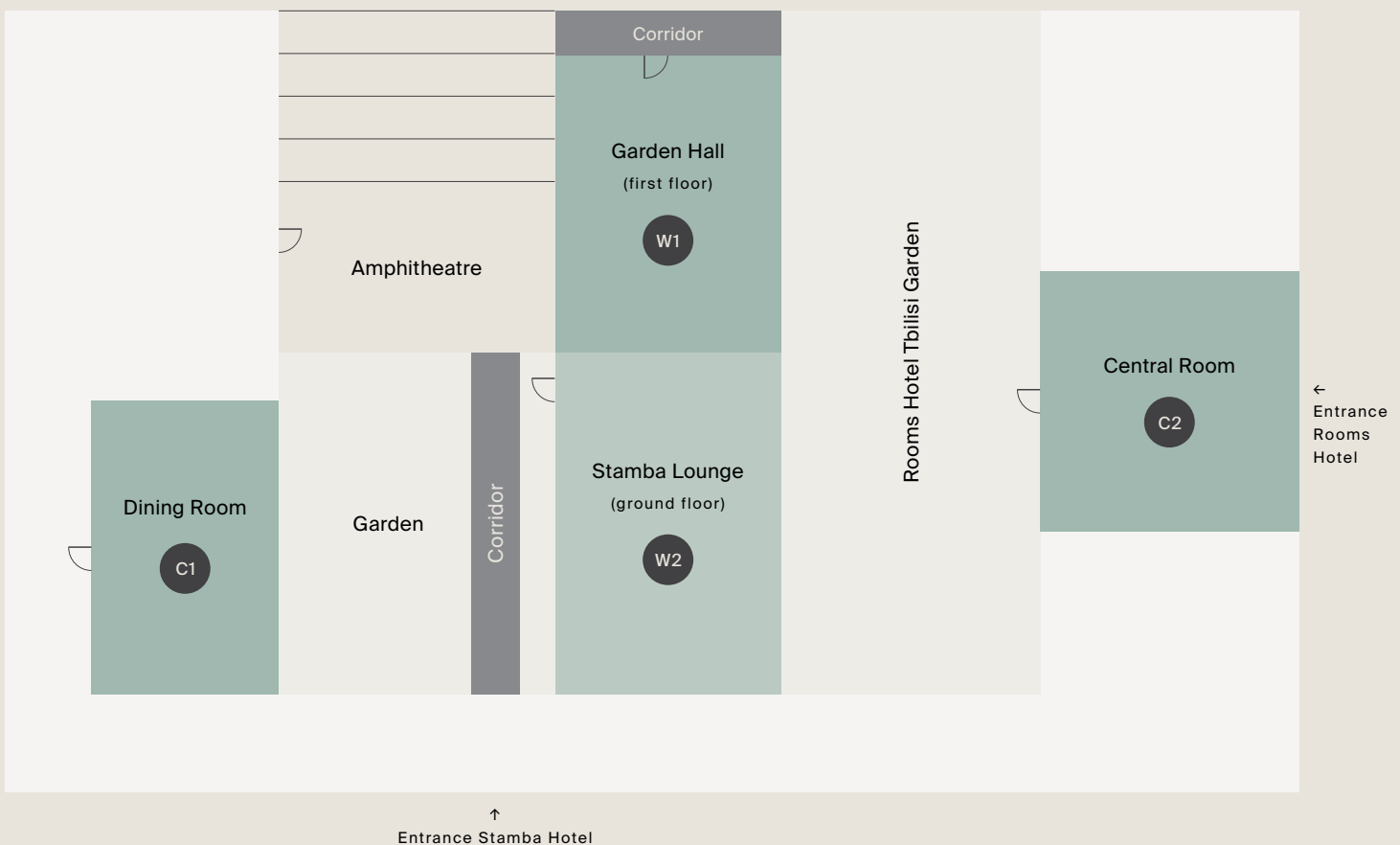
Conference Day II

9:30 AM	Traveler 2030 Briefing Chris Sanderson & Serdar Kutucu with special performance by Douglas Dare
10:30 AM	Breakout Sessions I * Impact Workshops: 'Food & Drink and 'Experience Programming' / Sector Clinics: 'Wellbeing' and 'Technology'
11:15 AM	Break Amphitheatre
12:00 PM	Breakout Sessions II * Impact Workshops: 'Food & Drink and 'Experience Programming' / Sector Clinics: 'Wellbeing' and 'Technology'
12:45 PM	Break Amphitheatre
1:30 PM	Implications & Take-Aways Martin Raymond & Peter Cole
2:00 PM	Closing Lunch Café Stamba DJ Set by Kurup & Jaçira

*** Please make sure to
bring your name badge.**

Breakout Sessions

Forty-five-minute breakout sessions will take the form of impact analysis or a panel discussion. You can find the sessions to which you have been assigned on the stickers placed on the backside of your name badge.



W1

Experience Programming

Discussing the impact that future traveler expectations will have on experience and culture offers, and exploring how this can be reframed to align with travelers' changing values.

W2

Food & Drink

Discussing the impact that future traveler expectations will have on the food and drink sector, and exploring how we can use and adapt to this new mindset.

C1

Technology

This session will focus on the challenges and opportunities of embedding technology into a hotel. A continually adapting consumer will expect a constantly adapting, highly customized space.

C2

Wellbeing

Here we will investigate how hotels can integrate wellness into the fabric of their spaces. Moving beyond the sub-level spa, the hotels of the future will encourage conscious deceleration in all aspects of the guest experience.



Lolita

Welcome Cocktail
September 25

7 Tamar Chovelidze St.
Tbilisi, Georgia



**Tbilisi Opera and
Ballet Theater**

Conference Day I
September 26

25 Shota Rustaveli Av.
Tbilisi, Georgia



Stamba Hotel

Dinner, September 26
Conference Day II,
September 27

14 Merab Kostava St.
Tbilisi, Georgia



Rooms Hotel Tbilisi

Welcome Ceremony,
September 25
Party, September 26

14 Merab Kostava St.
Tbilisi, Georgia